

Find It, Fix It, Fund It: A Lead Elimination Action Drive

Webinar Launch

May 25, 2016

#FindFixFund

bit.ly/joinFindFix

Find It, Fix it, Fund It: How to Engage

Julie Kruse, Chris Corcoran & Brenda Reyes

National Safe and Healthy Housing Coalition

Three Campaign Workgroups

- Policy Workgroup:

Federal Funding Advocacy

Connecting Constituents with Members of Congress

- National Roundtable:

Policy Development, Federal Policy Legislation, and Administrative Advocacy with HUD, CDC, and EPA

- Grassroots and Media Workgroup

Increasing awareness and building support for advocacy

Policy Workgroup

Co-Chaired by:

- Chris Corcoran, Connecticut Children's Healthy Homes Program
- Brenda M. Reyes, MD, MPH, CGMS

Policy Workgroup

Promotes funding for healthy homes, lead poisoning prevention, and lead hazard control through:

- Hill Days
- In-district events, tours, and meetings with members of Congress
- Recruitment of advocates in key targets and districts
- Setting of funding goals

Policy Workgroup

- Promotes funding for:

EPA:

We hope to set goals to advocate for resources for EPA's work to improve the enforcement of regulations of lead including the Lead; Renovation, Repair, and Painting Program, and to set and enforce standards for lead.

Policy Workgroup

- Promotes funding for:

CDC's Healthy Homes and Lead Poisoning Prevention Program

which provides grants to state and local governments to carry out and report surveillance of children's blood lead levels, to carry out education and outreach, and to ensure that lead-exposed children receive services.

Policy Workgroup

- Promotes funding for:

HUD's Office of Lead Hazard Control and Healthy Homes

which provides grants to identify and control lead-based paint and other home health and safety hazards, and research on how to improve surveillance and control of these hazards. The return on investment of HUD's lead hazard control grants is more than \$17 per dollar spent.

Policy Workgroup

➤ **Next Meeting:**

Wed. July 6 at 1 p.m. Eastern

National Roundtable

- Co-Chaired by:
 - Julie Kruse, National Center for Healthy Housing
 - Joanne Zurcher, National Environmental Health Association

National Roundtable: Policy Development

- Identify full funding needs to eliminate lead poisoning.
- Develop approaches to “find”: identify lead hazards nationwide.
- Identify opportunities and approaches to improve disclosure of lead hazards and increase private sector investment.

National Roundtable: Federal Policy Legislation

- create a Presidential Task Force and a national plan, to identify and eliminate lead hazards, with funding recommendations
- address regulations and standards
- use lead paint risk assessments in all federally assisted housing
- provide tax credits and incentives
- More?

National Roundtable: Administrative Advocacy

- Promote a Presidential Task Force and creation of a national plan.
- Identify how to improve regulations and standards.
- Medicaid / Affordable Care Act*:
 - Identify how to increase the number of children tested by Medicaid doctors (this will fall under the Medicaid and Affordable Care Act Workgroup)
 - Promote Medicaid reimbursement of lead follow-up visits and collection and analysis of lead samples.
 - *Will work with existing Medicaid and ACA Workgroup

National Roundtable: Administrative Advocacy

➤ Create transition
recommendations for new
Congress and Administration

National Roundtable:

➤ Kickoff Meeting:

Wed. June 22 at 1 p.m. Eastern

Grassroots and Media Workgroup:

- Grassroots: increase awareness and encourage constituents to take action at key moments
 - design rollout timelines
 - promote calls to action and phone and letter writing campaigns

Grassroots and Media Workgroup:

➤ Media: design rollout timelines

- Social media campaigns
- letter to the editor campaigns
- Story collection
- Story placement

to promote advocacy goals

Grassroots and Media Workgroup:

➤ Kickoff Meeting:

Wed. June 8 at 2 p.m. Eastern

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Wed. June 8 at 2 p.m. Eastern

The three FFF workgroups will focus on

1. Find Lead Paint Hazards

- **Identify lead paint, dust and soil hazards and their sources in our homes, yards, schools, and playgrounds, including**
- **Require lead-based paint risk assessments in all HUD inspection protocols**
- **Disclose results publicly through GIS mapping**
- **Incentivize finding and disclosing lead hazards in private sector housing.**

The three FFF workgroups will focus on

2. Fix Lead Paint Hazards

- **Develop, implement, and fund a new national plan** to eliminate lead poisoning.
- **Re-establish a cabinet level task force** to eliminate lead poisoning.
In the interim, re-establish the CDC National Advisory Committee on Childhood Lead Poisoning Prevention
- **For homes with lead paint hazards**, implement immediate, proven measures to correct deteriorated paint and clean up lead dust and soil.
- **Conduct a long-term effort** to remove residential lead paint in existing housing.
- **Update all outdated lead regulations and enforce them.**

The three FFF workgroups will focus on

**3. Fix It: Public Health: Identify and Serve
Children with Elevated Blood Lead Levels**

- **Ensure that clinical laboratories report children's blood lead levels** to CDC and state and local health and housing authorities.
- **Require all Medicaid plans to reimburse** for lead poisoning home visits and risk assessments, and for collection and analysis of lead samples.
- **Expand the number of children tested, including by Medicaid doctors.**

The three FFF workgroups will focus on

3. Fund Finding and Fixing

- **Immediately restore and expand funding** for CDC's lead program to at least \$35 million and HUD to at least \$230 million annually. Increase EPA funding for enforcement and training grants.
- **Identify and advocate for “full” funding** to find and eliminate all lead paint hazards.

FFF will support partner efforts in the following areas, *and can link you to them:*

- ✓ **Stop U.S. paint companies** from making, selling, or applying new lead paint and work to ban it worldwide.
Occupational Knowledge International <http://okinternational.org/>
- ✓ Begin a long-term program to **identify and replace all lead drinking water pipes.**
- ✓ Ensure that **children harmed by lead** receive special education and other needed interventions.

FFF will support partner efforts in the following areas, *and can link you to them:*

3. Fund Finding and Fixing:

- ✓ **Provide emergency funding to Flint and other places with similar findings.**
- ✓ **Provide grants, tax credits, and incentives to find and address lead hazards in low-income privately owned homes with children.**
- ✓ **Fully fund Head Start and special education for any child with elevated blood lead levels.**

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Please take additional actions:

- Re-tweet campaign
- Post to facebook & Linked In
- Send us your logo for the campaign
- Sign petition
- Forward an email to your networks next week.

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